











# Polaroid

## PolaroidNow+

### Connected i-Type Instant Camera Black

-  Connect to create with mobile app
-  Manual Mode
-  Double Exposure
-  Light Painting
-  Self-Timer
-  Includes lens filter kit
-  Autofocus
-  Accurate Flash
-  Tripod Mount
-  15-pack Battery Life\*  
\*Based on typical use

Our most creative camera yet. Polaroid Now+ is our revamped analog instant camera with even more creative tools. Get 5 new lens filters, and unlock two extra tools – aperture priority and tripod mode – inside the Polaroid mobile app. Try light painting, double exposure, manual mode and more. Plus a tripod mount to steady your ideas inside the original Polaroid square format frame.



Launch date	2021-09-19
PRD	009061
EAN	9120096772566
GTIN	19120096772563
HS or HTS Code	General: 9006400000 US: 9006409000
Country of origin	CN
Packaging contents	Polaroid Now camera USB charging cable Neck strap Quick Start Guide
Polaroid Now+ box	156.5 mm x 124 mm x 99mm 6.1" x 4.9" x 3.9" Volume: 0.00192 m3
Polaroid Now+ Box weight	820 grams
Polaroid Now+ shipper dimensions	94 mm x 112.2 mm x 150.2 mm 3.7" x 4.4" x 5.9"
Cameras per shipper	6
Camera dimensions	150.16 mm (L) x 11.22 mm (W) x 95.48 mm (H)
Camera weight (Excluding box)	457 grams
Operating temperature	40–108°F / 4–38°C, 5–90% relative humidity
Battery	lithium-ion battery (UN3481)
Battery report	Available

Charging Method	Micro USB Charging using smartphone charger
Outer shells	Polycarbonate + ABS plastics
Lenses	Polycarbonate resin
Shutter system	1/200--- 1sec. (Preset) 1/200 ~ 30 sec. and Bulb mode (App Mode)
Lens	2 zones (Close-Up & Standard) auto switching hyperfocal optical system (0.4m-1.3m@Zone 1 Close-Up, 1.0m-∞ @Zone 2 Standard)
Focal length	Standard Lens: 102.35 mm (40mm/35 equivalent) Close-up Lens: 94.96 mm (35mm/35 equivalent)
Field of view	Horizontal 40°, vertical 41°
Flash system	Auto-Adjust Output Vacuum discharge tube strobe system
Compatible Smartphones	iPhones iOS 13 and higher Most Android™ Smartphones
The App	Available for iOS and Android Compatible iOS versions: iOS 13 and higher Compatible Android versions: Android 7 and higher



Made in China for and distributed by Polaroid Film B.V. (P.O. Box 242, 7500 AE), Enschede, The Netherlands.

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#### Works with i-Type and 600 film:



Have a question, or problem you need answered?  
**Contact our Customer Support Team**

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