# MOTIFIE A.N.C.

### **TAGLINE**

# FRONT ROW SOUND WITH ACTIVE NOISE CANCELLATION

## PRODUCT COPY

Get loud on the go. Motif II A.N.C. offers huge sound, in a tiny package. Its sleek charging case packs a punch by powering your headphones with 30 hours playtime to be unleashed whenever you want. With active noise cancellation, block out those crowded train rides and rowdy streets to dive into your music without distraction. For a quick conversation, switch over to

transparency mode and let the outside in. As well as an added microphone, Motif II A.N.C. comes ready for BT LE Audio, so you'll be better connected than ever before. For an even more customised listening experience, download the Marshall app. With Motif II A.N.C., you're always ready for the road.

# **KEY SELLING POINTS**



### 1. MARSHALL SIGNATURE SOUND

Long:

Short: Motif II A.N.C. means you can take Marshall signature sound with you, wherever you go.

Medium: Don't leave great music behind. With Motif II A.N.C. you can take Marshall signature sound with you, wherever you go. Precision engineered to give you clear and balanced sound no matter how much you crank up the volume, Motif II A.N.C. is built so you don't have to hold back. Experience concert quality sound whenever.

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Don't leave great music behind. With Motif II A.N.C. you can take Marshall signature sound with you, wherever you go. Precision engineered to give you clear and balanced sound no matter how much you crank up the volume, Motif II A.N.C. is built so you don't have to hold back. Experience concert quality sound whenever you need it, with pocket-sized design, comfort and a whole lot of loud.



# 2. CANCEL THE NOISE, AMPLIFY THE SOUND

Short: Get locked into the sounds of your choice with improved active noise cancellation and use the app to amplify your playlist, so that you can savour the music that matters to you, uninterrupted.

Medium: Get locked into the sounds of your choice with improved active noise cancellation and use the app to amplify your playlist, so that you can savour the music that matters to you, uninterrupted. For a quick conversation, switch seamlessly into transparency mode to let the outside back in and stay in tune with your surroundings.

Long: Get locked into the sounds of your choice with improved active noise cancellation and use the app to amplify your playlist, so that you can savour the music that matters to you, uninterrupted. It'll almost feel like you and your favourite band are the only ones in the room. For a quick conversation, switch seamlessly into transparency mode to let the outside back in and stay in tune with your surroundings. Improved environmental noise cancellation, created using dual mic beamforming and Al based noise reduction, gives you superior clarity when speaking on the phone. Say goodbye to unclear calls and unwanted distractions.



#### 3. RELIABLE PLAYTIME

Short: Motif II A.N.C. delivers up to 30 hours of total playtime with active noise cancellation including the charge case, and 6 hours of playtime on their own.

Medium: Motif II A.N.C. delivers 10 more hours of playtime than its predecessor. With active noise cancellation and the charge case, get up to 30 hours total, and 6 hours of playtime on their own. Just place your earbuds in the case for an extra boost.

Long: Carry that signature Marshall sound with you wherever you go and play your favourite songs over and over and over again. Motif II A.N.C. delivers 10 more hours of playtime than its predecessor. With active noise cancellation and the charge case, get up to 30 hours total, and 6 hours of playtime on their own. Just place your earbuds in the case for an extra boost. We're taking on repeat to a whole new level.



## 4. ENHANCED CONNECTIVITY WITH LE AUDIO

Short: Never let anything get in the way of your music with Motif II A.N.C. It's BT LE Audioready to ensure the best possible connection, so you'll never miss a beat.

Medium: Never let anything get in the way of your music with Motif II A.N.C. It's BT LE Audioready to ensure the best possible connection, so you'll never miss a beat. This
future-proof technology delivers higher quality audio, while increasing the streaming
range and improving audio sync, for a better connection when watching video. Feel
secure knowing that when this next-generation Bluetooth technology is released, your
headphones can more than handle it.

Long: Never let anything get in the way of your music with Motif II A.N.C. It's BT LE Audioready to ensure the best possible connection, so you'll never miss a beat. This
future-proof technology delivers higher quality audio, while increasing the streaming
range and improving audio sync, for a better connection when watching video. Feel
secure knowing that when this next-generation Bluetooth technology is released, your
headphones can more than handle it. Motif II A.N.C.'s straightforward design means
you can adjust the settings intuitively, making it easier than ever to interact with your
music. Built-in dual microphones pick up sound clearly, keeping phone calls simple.



## **5. A MORE SUSTAINABLE APPROACH**

Short: Motif II A.N.C. comes with improved battery preservation, while its case and buds are made from recycled plastics.

Medium: Motif II A.N.C. comes with improved battery preservation, while its case and buds are made from 70% post-consumer recycled plastic, including used electronics, water bottles and automotive light covers.

Long: Motif II A.N.C.'s case and buds are made from 70% post-consumer recycled plastic, including used electronics, water bottles and automotive light covers. It also comes with improved battery preservation, giving your headphones a significantly extended lifetime.



### 6. ON THE GO CHARGING

Short: These supercharged headphones deliver 6 hours of wireless playtime. Add the charging case to the mix and you get 30 hours of listening time on the move. Switch to quick charge when you're in a hurry, for 1-hour extra playtime in 15 minutes.

Medium: These supercharged headphones deliver 6 hours of wireless playtime. Add the charging case to the mix and you get 30 hours of listening time on the move. Switch to quick charge when you're in a hurry, for 1-hour extra playtime in 15 minutes. Wireless charging also makes it even easier to charge and go. Don't wait, start listening.

Long: Motif II A.N.C. is the true wireless experience that keeps up with you every step, dance or mosh along the way. These supercharged headphones deliver 6 hours of wireless playtime on the move and 30 hours when you're carrying the charging case in your pocket. Switch to quick charge when you're in a hurry, for 1-hour extra playtime in 15 minutes. LED lights display the current battery level of the charging case and show when the earbuds are full. Wireless charging also makes it even easier to charge and go. Don't wait, start listening.







PLAYTIME\*





PLASTIC\*



\*6 hours in earbuds, 30 hours total playtime with the charging case. Calculated using a random selection of music played at medium volume.

\*\*45% of the product consists of plastic of which 70% is post consumer recycled (excluding electronic components).

# **TECHNICAL SPECIFICATIONS**



## **AUDIO SPECIFICATION**

DRIVERS 6 mm DRIVER TYPE Dynamic DRIVER IMPEDANCE 16  $\Omega$ 

FREQUENCY RESPONSE 20 Hz - 20 kHz



## PHYSICAL UNIT

EARBUD WEIGHT 4.312 g 0.15 oz

CHARGING CASE WEIGHT 47.1 g 1.66 oz

COLOURWAYS Black

WATER RESISTANCE IPX5 in earbuds

IPX4 in case

# **BATTERY**

BATTERY PLAYING TIME 6 hours in earbuds with A.N.C.

(9 hours without)

30 total hours in case with A.N.C.

(43 hours without)

QUICK CHARGE 15 minutes gives 1 hour of playtime

TIME TO FULL RECHARGE 1.5 hours to recharge earbuds

1.5 hours to recharge case with USB-C (wireless charging time depends on individual wireless

charging plate)



### **CONTROLS AND CONNECTIVITY**

WIRELESS CONNECTIVITY

BLUETOOTH RANGE 10 m
TOUCH RESPONSE Yes

TOUCH RESPONSE (CAPACITIVE SENSOR)

TOUCH RESPONSE FUNCTIONS

Control your musicActivate A.N.C.

Bluetooth 5.3 LE

Receive and end calls
 Activate Transparency mode

Spotify TAPVolume control

MICROPHONE 4 for A.N.C. (2 in each earbud)

2 for phone calls (1 voice microphone in each earbud + 1 of the A.N.C. microphones in

each earbud)

ACTIVE NOISE CANCELLING

(A.N.C.)

TRANSPARENCY MODE

Yes

Yes



# **INCLUDED IN THE BOX**

**BOX CONTENTS** 

- Motif II A.N.C. true wireless headphones
- · Charging case
- USB-C charging cable
- User manual and legal and safety information
- Ear tips (S, M, L)



### **COMPATIBLE APPS**

Marshall Bluetooth