



EC van Wilfa Flow stoomstijltang

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Steam function for easy styling, smooth results, and less frizz

- Gentle steam that softens the hair and makes it easier to shape
- 4 heat settings for all hair types and 30 sec heat-up
- Floating plates with comb teeth for even, easy gliding
- Ionic and PFAS-free Propure™ coating for protected, anti-frizz styling

PRODUCT DETAILS

Flow Steam hair straightener is designed to give you smoother, shinier hair with less frizz. By combining gentle steam with PFAS-free Propure™ coated plates and ionic technology, it helps to hydrate your hair as you style, so you can straighten, smooth or shape waves with a softer, more polished finish.

Gentle steam for smoother hair

The steam function helps add gentle moisture while you straighten, so the hair softens and becomes easier to shape. A fine mist is released along the plates as you style, helping to reduce frizz and make the hair feel smoother and more manageable.

The steam also lets you achieve sleek, long-lasting results with less reliance on very high heat, which is especially helpful for dry, coloured or coarse hair.

Integrated water tank & ergonomic grip

The built-in water tank ensures a steady flow of steam, while the ergonomic grip sits comfortably in your hand during longer styling sessions. Use the included 50 ml water refill bottle to easily fill the water tank.

4 temperatures for every hair type

Choose between 4 heat settings – 130 °C, 170 °C, 200 °C and 230 °C – so you can match the temperature to your hair type and style. Use the lower settings with steam for fine, coloured or fragile hair, and the higher settings when you need extra power for thick, coarse or very curly hair.

With more control over the heat, it's easier to get smooth, long-lasting results without putting unnecessary stress on your hair.

Ready to style in just 30 seconds

Flow Steam heats up to 130 °C in just 30 seconds, so you can start styling quickly. Perfect for busy mornings, last-minute plans or quick touch-ups before you head out.

Floating plates with built-in comb teeth

Floating plates move slightly as you style, so they adjust to each section of hair for more even pressure and smoother gliding. Along the plates, the small comb teeth gently help to detangle and guide the hair, so the hair strands are spread more evenly.

This makes it easier to straighten from root to tip with fewer passes, less pulling and a sleeker, smoother finish.

Advanced temperature control for smoother styling

Flow Steam combines fast-heating PTC elements with smart temperature control to give you even, reliable heat while you style. The plates heat up quickly and then work to keep the temperature stable throughout the styling.

Together with the gentle steam, this helps reduce the risk of overheating, so your hair can look smoother and shinier and feel easier to style from root to tip.

Produre™ – durable coating

Produre™ is Wilfa's innovative PFAS-free coating, offering protective and anti-frizz hair styling. Made from durable materials that do not degrade into microplastics or release harmful substances.

The coating maintains its smooth surface and protective qualities over time, without losing its easy glide effect, ensuring long-lasting quality on the product.

Auto-off

For added safety, the steam straightener switches off automatically after 45 minutes.

360° swivel cord for flexibility

Designed for flexibility, the 360° swivel cord makes styling easy from any angle without the cord twisting or getting in the way. With a 3-metre cord, you have more freedom to move, making it easier to style your hair where the mirror and light are best.

Use the hanging loop on the base of the cord for easy storage.

Lockable handle for easy storage and travel

The lockable handle makes Flow Steam easy to store and pack, whether it's in your bathroom drawer, gym bag or suitcase. Simply lock the plates together, pop it in the included travel bag and you're ready to take the straightener anywhere.

Practical travel bag

The included travel bag keeps everything organised at home or in your weekend bag and protects the straightener when you're on the move.

Included in the box:

- Steam straightener
- Water refill bottle

- Travel bag

Specificaties

Product attributen

EAN:	7044876060082
Fabrieksnummer:	606008
Productgewicht:	0.6 kilograms